



# Health Equity

## INTEROPERABILITY, DATA & PROCESS STRATEGIES

Point-of-Care Partners (POCP) understands the importance of developing effective data strategies to support health equity strategies. Data exchange is an integral part of this process, allowing organizations to collect, analyze and utilize data to identify and mitigate factors that perpetuate disparities in health equity.



# HEALTH EQUITY

DATA EXCHANGE/INTEROPERABILITY

COMMUNITY BASED ORGANIZATION DATA



### Creating Strategies

Our team can help stakeholders create strategies to collect the data needed to achieve health equity, such as identifying the right data sources and the methods for collecting, analyzing and sharing the data. We can help ensure policies factor in ways to obtain consent to build trust and leverage standardized data to avoid implicit bias.



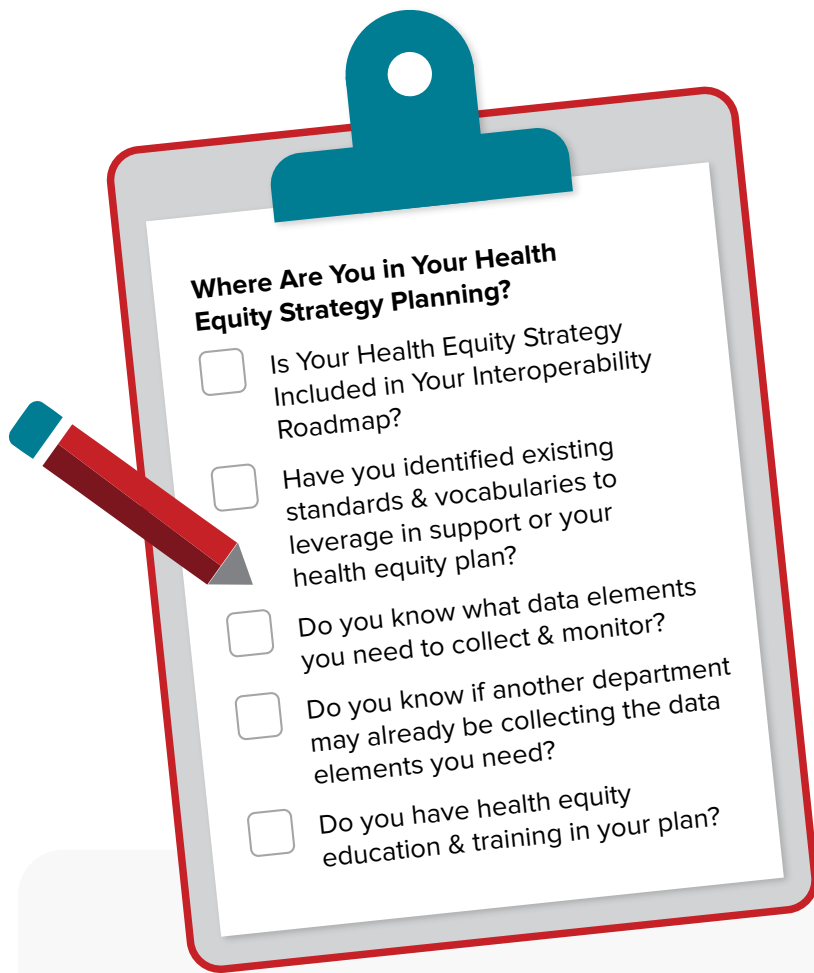
### Educational Support

We also offer educational support to help broaden the knowledge base of health equity strategies, implementation plans and the role team members will play. Our experts assess and understand what standards, vocabularies and implementation guides have already been developed and available for use to support health equity strategies.



### Measuring Effectiveness & Making Incremental Change

Our team can provide recommendations on how to measure the effectiveness of health equity strategies and how to adjust and react to ensure there is iterative improvement to both policy and data collection practices. POCP is committed to helping organizations achieve their health equity goals and develop an effective data strategy to support these efforts.



## Let POCP Help You:

- Identify the right data sources and the methods for collecting, analyzing and sharing the data
- Build trust and leverage standardized data to avoid implicit bias
- Broaden the knowledge base of health equity strategies and implementation plans
- Assess what standards, vocabularies, and implementation guides have already been developed
- Measure the effectiveness of health equity strategies and adjust and react to ensure there is iterative improvement to both policy and data collection practices

## About POCP

Point-of-Care Partners (POCP) is a healthcare consulting firm that has been serving the healthcare industry since 2003. We work with clients across the healthcare ecosystem including payers, providers, technology vendors, government agencies, and life sciences to improve patient outcomes and advance healthcare technology. POCP's service offerings include market intelligence, business and product strategy, program, product and project management.

